



Seminar: Doing Business in China through EESCU Project

Are you looking for a Chinese partner now? Probably you don't have any idea of how to proceed? Please come to SilkkiLu's seminar. In the seminar, the promising EESCU (Eco Efficient Solutions for China's Urbanization) Project, which is a bridge between Finland and China will be introduced. This project is organized by VTT. Please do not miss the business opportunity. Warmly welcome you to build up your network with other participants in the seminar as well. **More information EESCU homepage: <http://www.vtt.fi/sites/eescu/?lang=en>**

Monday, 28. March 2011, 13.00-16.00. Venue: Turku School of Economics (Rehtorinpellonkatu 3, TURKU) Room: LS04

- 12.30 - Registration
- 13.00 Opening, Mrs. Qing Cao, SilkkiLu and Prof. Markku Virtanen, VTT
- 13.00 - 13.10 Introduction of EESCU project, by Prof. Markku Virtanen
- 13.10 - 13.30 EcoCity projects development in China, Prof. Xinmin Zhang, Head of Science and Technology sector, Embassy of China in Finland
- 13.30 - 14.00 EESCU and the development of EcoCity project in China, Guangyu Cao, project manager of EESCU, VTT
- 14.00 - 14.20 Discussion
- 14.20 - 14.30 Coffee break
- 14.30 - 14.50 How SilkkiLu helps Finnish companies in EESCU project in China, Mrs. Qing Cao (M.Sc., Econ.) SilkkiLu Business Consulting
- 14.50 - 15.10 Experiences in co-operation with Shenyang Jianzhu University (SJZU) and future plans, Juhani Kurpp, Project Manager, Tampere University of Applied Sciences (one Finnish Omakotitalo was built in SJZU 2010)
- 15.10 - 15.40 The benefit of Finnish industry partners in EESCU project by Finenerco Oy, Mr. Asko Kiiskinen
- 15.40 - 16.00 Discussion and End

Contacts:

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Entrance Fee: 15€ (for non-students) , 5€ (for students). Registration (your name, title, organization name) to qing.cao@silkkilu.com by 23. 3.

Organized by

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