



2011 Chinese Rabbit Year

A Hopeful Start with Silkkilu Business Consulting

Friday, 28. January 2011, 13.00-16.00

Venue: Turku School of Economics (Rehtorinpellonkatu 3) Juhlasali

- | | |
|---------------|---|
| 12.30 | Registration |
| 13.00 - 13.15 | Welcome Speech Jari Kauppila, Strategy Manager, Varsinais-Suomen ELY-keskus |
| 13.15 - 13.30 | Conquering Chinese markets with help of European Network Anna Rantasuo, Project Manager, Enterprise Europe Network |
| 13.30 - 13.45 | Eco-city Project Megumi Hayashi, Business Development officer, Turun Seudun Kehittämiskeskus |
| 13.45 - 14.00 | Bank of International Know-how Project Toomas Lybeck, Business Development officer, Turun Seudun Kehittämiskeskus |
| 14.00 - 14.30 | Coffee break |
| 14.30 - 14.45 | Chinese New Year in Brief |
| 14.45 - 15.45 | Walk hand-in-hand to China: Group work (quiz and games) |
| 15.45 - 16.00 | Announcements and Closing |

Cooperated with Varsinais-Suomen ELY-keskus, Enterprise Europe Network, Turun Yliopisto, Turun kauppakorkeakoulu and Turun Seudun Kehittämiskeskus.

We will offer you Business network in South-West Finland, a Platform for you to perform, Knowledge about China, Business opportunities in China, Talent info to help you for internationalization, Small Chinese New Year gifts, Refreshments and Fun.

Warmly welcome, Entrance fee 30 € (none required from students). Please register your name, title and organization to qing.cao@tse.fi by 20.1.